

*Pasadena Community Foundation
Annual Report 2010*



“It is not the instrument of any one institution or person or of any group of persons. Rather it is the charitable instrument of the community as a whole.”

Louis Webb, Founder 1953



G. Arnold Mulder

Many Passions, One Community

My wife Gretl and I moved to Los Angeles in 1969, joining a practice in Thoracic Surgery, and we chose to live in Pasadena. For 40 years we have raised our children here and entered into the life of this special community. As time has permitted we have become involved in supporting non-profit activities that engaged us, and that we felt were important. These have included art, music, gardens, and education.

Ten years ago I joined the board of the Pasadena Community Foundation. I have learned a huge amount through this wonderful organization about the needs of our city and who is struggling to meet a list of community needs that is mind boggling. The Foundation knows the breadth of need and gets to know each of the organizations that are working all over the city, to serve people who the rest of us only know in generalities.

As you will see in this report our grant making spans groups that serve the arts, the homeless, the sick and disadvantaged and challenged, and much more.

We also reflect the broad and diverse group of donors, who have given us funds to support charitable organizations that they care about. A lot has changed in the years we have lived here and the Foundation, I have learned, has been meeting these changing needs, often in a pro-active way, as it has seen them develop. In fact, PCF has funded over 70 organizations that were not here when we arrived.

This year we highlight for you the many charitable organizations about which the people of this vibrant community care passionately.

*Dr. G. Arnold Mulder
Board Chair 2010-2011*

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Confirmed in compliance with national standards for U.S. community foundations

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Create a Legacy to support your passion!



Sandra Shatto and her English Cockers Merri & Lexie. Sandra has joined the Foundation's Legacy Society.

Sandra Shatto was delighted when her attorney, Kelley Bannon Lashley referred her to the Pasadena Community Foundation. It turned out to be a great fit.

A portion of Sandra's estate will go to charity. Sandra has been a long time Pasadena resident and loves this community. Things that are important to her include her beloved dogs. Sandra also enjoys music and attending concerts. Through her estate plan she will leave a bequest to the community foundation to create two funds: one to benefit dogs; another to support music. The community foundation will award grants to appropriate local organizations honoring Sandra's intent in perpetuity.

PCF's endowment is actually a collection of funds that reflect the passions of many individuals who have left a legacy for this community. Sandra's future funds will contribute to the diverse support PCF provides to local non-profits.



Kelley Bannon Lashley is an estate planning attorney in Pasadena at Anglea & Bannon.

Kelley Bannon Lashley is a fan of community foundations. Her first boss and mentor was a founding member of the San Luis Obispo Community Foundation. She came to appreciate the flexibility they offered in serving the needs of her clients who wanted a charitable component in their estate plan.

"Foundations are not only good stewards of charitable assets, they are stewards of the donor's charitable intent. PCF worked with Sandra to create a statement of purpose capturing the goals for her bequest. They kept me in the loop and I was able to then finalize Sandra's trust documents. If my clients don't have a particular charity in mind, PCF is one option I suggest they consider."

You can join the Foundation's Legacy Society by:

1. Making a provision in your estate plan to create a future fund
2. Establish a permanent endowment for perpetual support of the community or a cause you care about.

For a complete list of Legacy society members, please visit our website at www.pasadenacf.org, click on giving.

2010 Grants Awarded

Pasadena Community Foundation has long funded the capital and equipment needs of local non-profits. We awarded our first computer grant in 1972. Since then we have approved 487 grants involving computers. These grants total over \$3.4 million. The insets highlight 2010 technology grants:

Youth Initiative

In 2008, PCF committed \$450,000 over three years to a Youth Initiative to help teens transition successfully to adulthood. The grant has funded the re-invention of John Muir High School and the professional development of teachers.

John Muir High School \$129,231

Major Grants

ECPAC / Friends In Deed	\$16,780
Five Acres	\$31,918
Foothill Vocational Opportunities	\$28,172
Harambee Christian Family Center	\$27,395
Hillsides Home for Children	\$50,000
Impact Drug & Alcohol Treatment Center	\$30,000
Move A Child Higher (MACH I)	\$37,610
Pasadena Educational Foundation	\$24,140
Pasadena Symphony Association	\$18,010
Sierra Madre Search & Rescue Team	\$35,647

A passion for girl empowerment...YWCA



Through programs like TECHGyrls, the YWCA-Pasadena empowers youth and communities by building self-esteem, developing leadership qualities and expanding the vision of attainable educational and professional options for girls in technology.

A passion for work... Women at Work



In this challenging economy Women At Work has seen a 156% increase in the need for its services. The Center offers a job data bank, resume preparation, skills and technology training, and a multitude of other job readiness services. More than 5800 clients visited the Center in 2010.



Computers play a critical role in training and assisting the many job-seekers. The Resource Room and the Technology Lab, plus some staff offices were outfitted with the new, sleek one-piece monitor and CPU desktops.

Regular Grants

AIDS Service Center	\$10,000
American Red Cross - SGV Chapter	\$9,600
Armory Center for the Arts	\$10,000
Boys & Girls Clubs of Pasadena	\$10,000
Child Care Information Service	\$8,188
Foothill Family Service	\$10,000
Friends of the Levitt Pavilion	\$9,515
Haven House	\$4,934
Heritage Housing Partners	\$9,980
Huntington Memorial Hospital	\$5,725
IDEPSCA	\$9,782
Lightbringer Project	\$9,783
Pacific Asia Museum	\$10,000
Pasadena Arts Council	\$1,528
Pasadena Conservatory of Music	\$9,610
Pasadena Mental Health Center	\$8,003
Pasadena Museum of History	\$7,235
Pasadena Pro Musica	\$2,855
Pasadena Scottish Rite L.D. Center	\$2,877
Public Works (Learning Works Charter School)	\$10,000
Ronald McDonald House Charities of Southern California	\$9,645

Side Street Projects	\$9,924
Women At Work	\$7,979
YWCA of Pasadena	\$9,918

Senior Grants

Convalescent Aid Society	\$10,000
Friends of the Altadena Senior Center	\$8,434
Pasadena Meals on Wheels	\$10,000
Pasadena Senior Center	\$10,000

Area of Interest & Designated Grants

Oak Crest Institute of Science	\$2,507
Pasadena Pro Musica	\$572
Public Works (Learning Works Charter School)	\$1,933

Miscellaneous Grants

Friends of the Levitt Pavilion	\$1,000
New Vision Partners	\$2,000
Pasadena Forward	\$2,000
Sophie Miller Foundation	\$1,000

Yes, Virginia Grants

Yes, Virginia Grants	\$22,910
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**A passion for seniors...
Altadena Senior Center**



Seniors at the Altadena Senior Center enjoy their upgraded computer lab thanks to a senior grant to purchase 8 additional computers and 4 new printers. "Computer classes are offered three days a week and are quite popular," according to Claudia Curry, the center's director. The lab is open several days a week for independent use by local seniors as well. Claudia also received a laptop computer and case so that she could work offsite when needed.

Friends of Cleveland School Grants

Friends of Cleveland Grants	\$3,027
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Donor Advised Grants

Donor Advised Grants	\$2,473,336
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A passion for families... Foothill Family Services

Foothill Family Service's passion is building brighter futures for children and their families. Each year the agency provides approximately 20,000 children and their families with mental health treatment, social services and education/outreach services, including a special focus on children ages one through five. The agency's team of professional Master's level therapists, case managers, child specialists, psychologists and psychiatrists provide hope and healing to community members impacted by child abuse, domestic violence, developmental delays, depression, emotional trauma, and more.



Sofia Venegas, Foothill Family's Mental Health Assistant, travels between the agency's Family Centers with her laptop to schedule children and families for their counseling sessions, measure and record the children's height and weight, and answer any questions prior to their doctor's appointment.



Charitable Funds *of the Pasadena Community Foundation*

The Fund for Pasadena

“Enduring support for Your Community”

The Fund for Pasadena is a collection of endowment funds that provide perpetual support to many areas within our community. Grants are made annually from these funds to local non-profits while the corpus is invested for long-term growth.

Unrestricted Funds

(established to support PCF’s local grant making programs)

PCF Endowment
PCF Fellows Fund

Unrestricted, Named Endowments:

Bob & Maureen Carlson Endowment
Carl W. & Lynn Cooper Endowment
O. K. Earl Endowment
Eleven Twenty Seven Foundation-Temo Arjani
Fred & Jean Felberg Endowment
James Gamble Endowment
Betty Chin Ho Endowment
Jean Hubbard Endowment
Jagels Family Endowment
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William Titus Reynolds Endowment
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H. Diane Scott Endowment
Linda A. & John H. Seiter Endowment
Philip V. & Sara Lee Swan Endowment
John & Shirley Thomas Endowment
Sid & Betsey Tyler Endowment
Louis & Marion Webb Funds

Area of Interest Funds - Endowed

(established to provide permanent support for causes important to donors)

Arts & Culture

For support of the arts including music, architecture, visual and theatre arts, arts education and historic preservation.

Live Orchestral Music Endowment
Pasadena Public Library Foundation

Education & Scholarships

For support of early childhood, public schools, out of school and lifelong learning educational opportunities.

Ellin Lieberman Scholarship Endowment
Sina Massoumi Memorial Endowment

Health

For support of prevention, education, direct care, medical research and training.

John & Lucille Crumb Medical Research Endowment
Huntington Memorial Hospital & Pasadena City College
Schools of Nursing Alumni Scholarship Endowment

Seniors

For support of organizations that address the special needs of the elderly.

Cornelia L Eaton Endowment for Assistance to the Elderly

Social Services

For support of people who have physical or learning challenges, those who are disabled, the poor and disenfranchised, fragile families, those in recovery or those suffering from abuse or neglect.

Nancy Nash Beckham Hunger Endowment
Ella C. Price Endowment for Disabled Children

Youth

For support of positive youth development opportunities.

Rebecca R. Anthony Endowment for Needy
and Underprivileged Children
Ralph & Margaret Norrington Endowment for Youth
Yes, Virginia Endowment

Wendy Munger and Leonard Gumport Unrestricted, Named Endowment Fund



“We all have our favorite charities. They reflect our individual passions and our affiliations. Lenny and I get great satisfaction from supporting those charitable organizations and institutions with missions we believe in and leaders we trust. Our particular

philanthropic focus has historically been support for education and the arts. PCF provides an opportunity for us to stretch a bit in our giving and to support our local community as a whole. PCF makes grants to local organizations engaged in a wide variety of programs, including public health programs and those benefiting disadvantaged children, senior citizens, the homeless, and the disabled, as well as programs dedicated to education and the arts. A single gift to PCF supports many worthy non-profits – one-stop philanthropy.

After six years as a member of the PCF Board, I am impressed by PCF’s knowledge of the needs of the local community and all of the non-profit organizations serving this area. Both the Board and the staff of PCF are involved in making site visits to non-profits seeking grants and carefully reviewing all grant applications. By establishing the Wendy Munger and Leonard Gumport Endowment Fund, we support PCF in its role as a knowledgeable grant maker to local organizations.”

Wendy Munger

Philanthropic Services

Facilitating Individual, Group and Family Philanthropy.

The Pasadena Community Foundation offers charitable fund management services for local donors and organizations. Grants from these funds are made with the involvement of donors to charitable causes they care about.

Agency Partner Funds (Endowed)

(established by a non-profit organization to build permanent support for their programs)

Friends Outside of L.A. County Endowment
PACEF Scholars Endowment
Pasadena Art Alliance Endowment
Pasadena Delta Academic Award Endowment
Saturday Conservatory of Music Endowment
South Pasadena Kiwanis Club Endowment

Agency Partner Funds (Expendable)

Leadership Pasadena - Scholarship Fund
Leadership Pasadena - Community Projects Fund
Pasadena Police Foundation Fund

Special Projects Funds (Expendable)

(established to provide support for causes important to donors or special projects)

Friends of Cleveland Elementary School Fund
Zonta Club Fundraising Fund

Scholarship Funds (Expendable)

(established to assist youth with educational and enrichment opportunities)

Robert Earl Goldman Scholarship Fund
National Taekwondo Center NTC Scholarship Fund
Jackie Robinson Scholarship Fund
Aydin Salek Memorial Leadership Scholarship Fund

Donor Advised Funds – Endowed

(permanent funds established by individuals, families or groups that wish to stay actively involved in the grant making decisions of their funds)

Lynn & Carl W. Cooper Endowment
Lily R. Ealy Endowment
Elvis Endowment
Sarah Elizabeth Gilfillan Memorial Endowment
Thomas Harris Family Foundation
Edward H. & Barbara V. Johnson Endowment
for Education & Community
William K Lewis Endowment for Education
Mitzvah Endowment
Mountain View Foundation
Pitzer Family Endowment
San Marino Woman’s Club Endowment
John & Shirley Thomas Endowment

Donor Advised Funds – Expendable

(non-permanent funds established by individuals, families or groups that wish to stay actively involved in the grant making decisions of their funds)

PCF manages about 200 of these funds. For a full listing of funds, please visit our website: www.pasadenacf.org



Fellows Fund

Friends and Fellows make annual gifts to the Pasadena Community Foundation to provide unrestricted support to the Foundation's local grant making programs. Endowment Fellows can become perpetual Fellows by endowing their annual gift through an unrestricted, named fund with a one time donation of \$10,000 or more.

Endowment Fellows:
(one time gift of \$10,000+ to create named endowment)

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Carl W. & Lynn Cooper
Eleven Twenty Seven Foundation,
Temo Arjani
Fred & Jean Felberg
Betty Chin Ho
The Jagels Family
Albert & Rose Marie Lowe
Wendy Munger & Leonard Gumport
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Sterling Pile
William Titus Reynolds
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H. Diane Scott
Linda A. & John H. Seiter
Philip V. & Sara Lee Swan
Sid & Betsey Tyler

Distinguished Fellows:
(\$5,000+)

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Citizens Business Bank
Clifford Swan Investment Counsel
Mijares Mexican Restaurants
Typecraft Wood & Jones

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(\$2,500+)

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(\$1,000+)

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January-December 2010

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Donors contribute to a variety of component funds at PCF including donor advised funds, agency endowments, memorial and tribute funds, scholarships and funds that focus on a project or area of interest. We thank those who supported the Foundation through contributions to any of the Foundation's component funds.

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Edward Rounds
& Callae Walcott-Rounds
Paul & Cynthia Roye
Rue de Mimo
Reza Saadat
Betty Saddler
Thomas Sadler & Eila Skinner
Parvindokht Safari
& Nosrat Maghsoudi
Mr. & Mrs. Mir Damad Salek & Family
Mirhamid Salek
Lorraine Salk
Aalam Samsavar
Ted & Lori Samuels
Elizabeth San Giacomo
John & Beverley Sandoz
Saturday Conservatory
William & Marilyn Schulte
Deborah Schwartz
Katherine Schwarzenbach
Fran Scoble
Judith Score
Michael & Diane Scott
Dorothy McCay Scully
Emmons & Janet Sebenius
Carolyn Ingram Seitz
Hojatolah Selahvarzi & Nahid Azadi
Liberata Sgrignari
Farzad Shahbodaghlu
Nick & Maria Shamlou
Mg Shan
Kathleen Shannon & David Comtois
Joel Shpiro
Jila Sharghi
Betty Shaw
Joel & Jil Sheldon
Christine Owens Sherman
Clarence & Barbara Shields
Ted Short
Athanasios Sideris
John & Tisla Sideropoulos
Claire Siekman
Robert & Phebe Sievers
Kerry Silverstrom
Rosemary Simmons
Simple Software Plus, Inc
Brian & Gail Sluis
Smile Agency
Nancy Smiley
Hallett Smith
John & Sandra Smith

Kathryn Smith
Robert & Marcia Smith
Winthrop & Claire Smith
Ed & Ziba Soheili
Shahab Soltanzadeh
Louise Spadia-Beckham
Sanders & Jennifer Stanton
George & Gretel Stephens
Melvin & Floraline Stevens
Elaine Steward
R. Bruce & Margaret Stewart
Bruce Stone
William & Kent Stout
Steve Streit
Steven & Ann Sunshine
Nick & Jasna Susnjar
Peter & Sarah Sutro
Mohammad Tajadini
Takeda Pharmaceuticals
North America
Christopher & Clare Tayback
William Thomas
John & Sheila Thornton
Michael & Laura Toomey
Celeste Torrens
Dana & Patricia Torrey
Kelly & Shahram Tousei
Toy Family
Julie Ulbrich
Betty Urban & Alex Cox
Dorothy Urner
Ramin Vakilian
Arzella & Fred Valentine
Yusef Vazir-Zade
J.D. Vigue
Vons Foundation
Glen & Anna Walker
Jack & Belinda Walker
Brian & Julie Ward
Kim McLane Wardlaw
Stasia Washington
Thom & Cassandra Washington
Don & Carolyn Weigandt
Jeremy Weinstein
Western Asset Management Company
Charitable Foundation
Wendy Wheeler & Ian Reid
Janet L. White
Nelda White
Robert & Sue White
Wendy Morrell Wiechmann
Jeffrey Wiginton
Cortez & Tracee Wilks
Sterling & Glenda Williams
Lawrence Philip Wilson & Phoebe Wall
E. A. & Laura Wiltz
Maybelle Bayly Wolfe
Bonnie Wong
Sean & Sarah Wong
Heba & Greg Wood
Joyce Woods

Joe & Marge Wyatt
Lewis Wyatt
Kun Chong Yi
Michael & Carl Zoeller
Zonta Club of Pasadena Foundation
Robert & Patricia Zuber

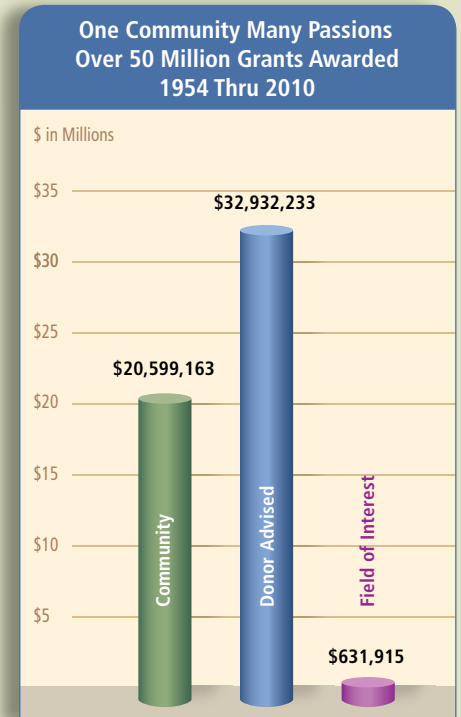
January-December 2010

2009-2010 Financial Summary

For the year ended December 31

Statement of Activity

	2010	2009
Net Assets - Beginning of Year	\$26,093,358	\$22,829,900
Additions		
Contributions and other support	\$3,732,706	\$3,612,651
Gain on Investments	\$2,981,566	\$3,428,876
Total Additions	\$6,714,272	\$7,041,527
Expenses		
Program		
Donor-Advised Grants	\$2,473,336	\$2,723,280
Discretionary Grants	\$739,571	\$606,682
Field of Interest Grants	\$313,659	\$72,127
Operating	\$250,288	\$246,358
Total Program	\$3,776,854	\$3,618,447
Administrative and General Development	\$97,049	\$77,939
	\$118,463	\$81,683
Total Expenses	\$3,992,366	\$3,778,069
Change in Net Assets - increase/(decrease)	\$2,721,906	\$3,263,458
Net assets at the end of the year	\$28,815,264	\$26,093,358



For the year ended December 31

Statement of Financial Position

	2010	2009
Assets		
Cash and Cash Equivalents	\$1,252,567	\$285,199
Investments	\$28,064,004	\$26,224,016
Other Assets	\$242,727	\$271,673
Total Assets	\$29,559,298	\$26,780,888
Liabilities		
Accounts Payable & Accrued Expenses	\$165,123	\$172,924
Agency Funds	\$578,911	\$514,606
Total Liabilities	\$744,034	\$687,530
Total net assets	\$28,815,264	\$26,093,358
Total liabilities and net assets	\$29,559,298	\$26,780,888



The Pasadena Community Foundation financial statements are audited annually. Copies of PCF financial statements and tax return form 990 and the 990T, if one is filed, are available upon request.



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FOUNDATION



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