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PASADENA COMMUNITY
 FOUNDATION



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Scholarships Help Youth Pursue Education and Enrichment



Kai Briegel, Sonia Hill

National Taekwondo Center(NTC) Scholarship Fund Aids Motivated Children

A new scholarship fund established at the Pasadena Community Foundation provides financial assistance to committed students who otherwise would be unable to pursue excellence through ongoing training in Taekwondo.

Last fall, a group of community members approached the Foundation to help them establish and manage the scholarship fund. The initial advisory board includes: Michael Healy, Kirsten Tolstrup, Tina Chung, Jim Gott, Rikki Perez and Carole Tremblay. Many of these board

members study the Korean martial art themselves at NTC in Pasadena, and see first hand the positive impact on youth who pursue Taekwondo, which encourages discipline, organization, respect and balance. The group is committed to raising funds to keep students in the Do Jang and off the streets, and to provide direct financial support to promote student involvement in tournaments and training with proper safety equipment.

The Pasadena Community Foundation provides a tax-deductible vehicle to accept donations, and provides the expertise to ensure that the scholarships are awarded in compliance with IRS regulations. The first scholarships were awarded this spring, enabling eight students to compete in upcoming tournaments!

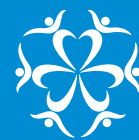


NTC Board: Richard Kim, Michael Healy, Tina Chung, Carole Tremblay, Kirsten Tolstrup, Master Anthony Rodriguez, Grand Master Kun Chong Yi, Master George Oh, Master Seok Ho Han

To make a donation to the NTC Scholarship Fund or any PCF Fund go to our website and click on "Donate Now". Donations can be made by check or credit card to any fund at the Foundation. To inquire about setting up a scholarship fund, a memorial fund or other charitable fund, call Jane Laudeman, Director of Development at 626.796.2097.

Community Matters

S P R I N G 2 0 1 1



PASADENA COMMUNITY
 FOUNDATION

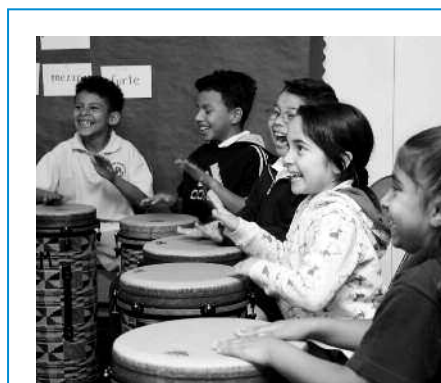


Grants in Action

— Enriching the Community Through Music

■ Pasadena Conservatory of Music (est. 1984)

It takes more than music studios, pianos and exceptional faculty to run a successful, nationally-accredited



Third graders at Jefferson Elementary playing rhythmic patterns on African drums as part of the Conservatory's Young Musicians outreach program.

conservatory. The Pasadena Conservatory of Music has all that and four new computer stations, a color printer and a folding machine to boot! This equipment was purchased with a grant from the Pasadena Community Foundation to support the Conservatory's administrative capacity to communicate to families on their student database, and facilitate the enrollment of 1,300 students each year. In addition, the new technology allows for cost-efficient production of recital programs for over 100 events annually.

The Conservatory provides music instruction for all ages from infants to seniors through nine program departments. The Conservatory commits about 10% of its budget annually to music education outreach programs for nearly 3,000 underserved youth in Pasadena public schools.

■ Pasadena Pro Musica (est. 1964)

For over four decades, Pasadena Pro Musica has provided a vibrant music experience to performers and audiences who appreciate not only familiar classical repertoire, but also less frequently performed works for chamber, chorus and orchestra. In addition they are committed to presenting works of contemporary composers including commissions and premieres.

With a core of experienced music professionals with both national and international choral experience, they also mentor younger singers and musicians. Pasadena Pro Musica sponsors the Crown City Choruses for Pasadena area children in grades 3 through 12. Many of these children have gone on to become music majors and paid professionals.

To enhance their ability to perform at more sites and maintain a professional appearance, the community foundation awarded them a grant to purchase 36 new music stands with lights and storage transport carts.

This was the first time Pro Musica had applied for a grant from PCF. We are pleased to support their work to bring choral music to our community.



"Grants in Action" continued on page 3

Pasadena Pro Musica will perform three concerts this spring at the Neighborhood Church.

PCF Welcomes New Board Members

The Pasadena Community Foundation is proud to announce the election of three new members to its Board of Directors.



Judy Gain, Director,
Global Treasury Operation,
Avery Dennison Corporation

Judy Gain

Each of these new board members has his or her own reason for wanting to give their time to furthering the work of the Pasadena Community Foundation. For Judy Gain, it's the pleasure of being a part of an organization that stresses the value of local giving. Money that is made here stays here, and is returned to the community in the form of grants from the Foundation. A world traveler whose occupation requires frequent contact with people and places all over the globe, Judy has learned to value organizations like the Pasadena Community Foundation that invest in their local communities to keep them strong.



PCF Board members begin site visits for spring grant cycle.

Eddie Newman

Eddie Newman is joining the Pasadena Community Foundation board because she has seen it in action. As a leader in the field of education, she watched the Foundation contribute over \$1 million dollars to improve educational programs in the Pasadena Unified School District. As a member of the Pasadena Links that created the Pasadena-Altadena Community Endowment Fund (PACEF), which is placed with the Pasadena Community Foundation, she values its stewardship and management of PACEF's funds. "The Foundation provides excellent investment management and also knows how to apply donations where they are most needed. That's a great combination, well worth supporting," says Newman.



Eddie Newman, former Director
of Regional Occupational
Programs for the Pasadena
Unified School District and
retired John Muir High School
Principal

Michael Schneickert

Michael Schneickert and his family moved to Pasadena because they love this family-oriented community and the way it takes care of its own. "Pasadena has a great heritage, and the Pasadena Community Foundation helps preserve that heritage by giving back to the local community. The Foundation understands that we are stewards of what came before and need to carry those values forward." For Schneickert, the investment of his time, energy and resources in the 57-year-old Pasadena Community Foundation is a way to leave a legacy, one that makes sure Pasadena remains a great place to live for all those who call it home.



Michael D. Schneickert,
Managing Director of Private
Wealth Management for UBS
Financial Services

Grants in Action — Enriching the Community Through Music

"Grants in Action" continued from front page

■ Pasadena Symphony Association (est. 1928)

The Pasadena Symphony Association (PSA) encompasses the Pasadena Symphony, Pasadena POPS and the Pasadena Youth Symphony Orchestra, benefitting the community through music, community engagement, and education programs year round. Recently, the PSA reinvented itself, bringing on new internationally-recognized artistic directors and guest conductors, as well as making its home at the historic Ambassador Auditorium and the Lawn adjacent to the Rose Bowl, all the while undergoing significant transformations to streamline its business operations for sustainable success. Supporting those efforts, the Pasadena Community Foundation awarded a major grant to fund the purchase of an in-house ticketing system that will better serve the PSA audience, through easy access and personalized customer care.



James DePreist, Artistic Advisor for Pasadena Symphony Association, is widely praised as one of America's finest conductors.

For 83 years, the PSA has showcased its world-class orchestra, while providing meaningful education and outreach programs in the community. We applaud their efforts to orchestrate internal changes that preserve this cultural resource for the greater region.

Scholarships Help Youth Pursue Education and Enrichment

The Pasadena-Altadena Community Endowment Fund Celebrates Ten Years

The Pasadena-Altadena Chapter of the Links is one of 273 chapters located throughout the United States and internationally that is committed to improving lives through programs of service. Founded in 1963, the chapter was chartered by eleven prominent women from the local African-American community who saw the need to join together in friendship and work, as one body, toward the betterment of their community.

In 2000, the Links established a charitable foundation to support educational and charitable activities for the benefit of the greater Pasadena community: the Pasadena-Altadena Community Endowment Fund (PACEF). In 2007, PACEF made the bold decision to set a goal to raise \$250,000 for a scholarship endowment fund. PACEF decided to partner with the Pasadena Community Foundation to manage the growing endowment, which to date has reached \$30,000. In addition to building the endowment, PACEF has contributed two scholarships to Pasadena area high school seniors in 2009 and 2010. The Links manages the scholarship selection process. In February, both groups gathered at the Women's City Club to celebrate the ten-year anniversary of PACEF.



(L to R) Eddie Newman, Links president elect,
PACEF president Reta D. Floyd, M.D. center and
current Links president, Yolanda Oliver

"Scholarships" continued on back page