



PASADENA COMMUNITY FOUNDATION

## New Faces at The Foundation ...



### New Board: Cristina Fuentes

Cristina Fuentes, a Senior Financial Advisor with Ameriprise Financial Services, has joined the Board of the 55 year old Pasadena Community Foundation. With over 22 years of experience, Cristina holds the following designations: Certified Financial Planner (CFP™), Chartered Financial Consultant (ChFC™), and Chartered Retirement Planning Counselor (CRPC™). Specializing in financial

strategies for a successful retirement, Cristina focuses on retirement income accumulation, retirement plan distributions, wealth preservation and estate planning.

A graduate of the University of Texas with a B.A. and M.S.S.W, Cristina's initial career was in social work, which led to a lifetime passion for community involvement. Believing in the concept that "one person can make a

difference," Cristina has served on numerous Boards including being the Board President of Women at Work, the Los Angeles Women's Foundation, and the YWCA of Greater Los Angeles. A Pasadena Rotary member, Cristina was drawn to the Pasadena Community Foundation for its compelling mission. She has a particular interest in the opportunity the Foundation offers people to create a charitable legacy through a planned gift benefiting the community.

#### BOARD OF DIRECTORS

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### Message from the Executive Director

Jennifer DeVoll



Lots of NEW things to announce at the Foundation as we move into Spring 2008: We welcome new faces. We celebrate people's passions with new members joining our Legacy Society. And, we have announced a new Youth Initiative. Our Board has committed \$450,000 over three years to help teens in this community and has just announced the first phase grant of **\$150,000 to support the re-invention of John Muir High School.**



### New Staff: Mariver Copeland

Our new Director of Finance is Mariver Copeland. She joined us last November. She is a UCLA graduate and brings significant accounting and financial experience to the Foundation. She is married and lives in San Marino. She is the mother of twins (age 9 months) and is delighted to be

working in the community and close to home.

## PCF Announces Largest Grant Ever as Part of New Youth Initiative



The Pasadena Community Foundation announced plans to award almost half-a-million dollars over three years for a new Youth Initiative.

On Tuesday, February 26th from the steps of John Muir High School, the Foundation announced plans to award almost half-a-million dollars over three years for a new Youth Initiative. Flanked by PUSD Superintendent Edwin Diaz and Mayor Bill Bogaard, school Board members, city council representatives, PCF Board and past board members, the principal of Muir, Sheryl Orange and Muir students, Jennifer DeVoll shared that the first phase grant of \$150,000 will be awarded to the Pasadena Unified School District for the new John Muir Re-invention Plan. This is the largest single grant ever made by the Foundation to any one institution and underscores the great importance that PCF places on youth and education.

### Success for Every Student by Name

Last Fall, the PCF Board made a commitment to investigate how we might make an impact and a difference in the lives of youth. We spoke to community leaders and listened to their input. That led to a meeting with Edwin Diaz about his exciting plans for Muir. The theme of this re-invention, "Success for Every Student by Name" struck a chord. The more we learned about the project, the more we became interested in exploring how we might help. The result is that our funds will be used to affect what goes on in the classroom where teaching and learning takes place. Our grant will pay for teacher training and on-going coaching for teachers who will learn to work with kids in small learning communities.

This new initiative represents a departure from business as usual for the Foundation in both the size and the nature of the grant. We hope that by stepping out of our box to support a bold new plan for Muir High School that others will join us to support our schools and our youth.

Our assets belong to the community. The Foundation has grown over the years thanks to support from people who love Pasadena. We strongly feel that this initiative will mark an era of increased collaboration between the Foundation and the community where we hope to continue to listen and respond to its changing needs.



PUSD Superintendent Edwin Diaz, Jennifer DeVoll, PCF Board Chair Bob Carlson, and Mayor Bill Bogaard



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PASADENA COMMUNITY FOUNDATION



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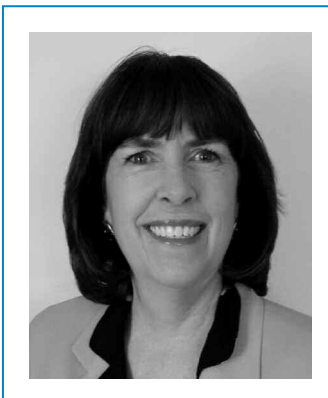
### Nancy Nash Beckham Fund for Hunger



Nancy Nash Beckham

Barbara has ensured that the fund will grow by leaving a portion of her own estate to the fund by bequest.

Nancy Nash Beckham was proud to be known as the “cookie lady” for 12 years at All Saints Church in Pasadena. Beginning in 1992, she and her daughter Barbara Beckham took over leadership of the Hunger Ministry at the Church which generates funds through the offering of baked goods for donations every Sunday. This ministry continues to distribute funds to benefit those in great need in Pasadena.



Patti (left) and Barbara (right) — Together the sisters have a sense of purpose in honoring their mother’s generosity, a value passed on to them by her example.

“You need to learn to be generous. We learned that from Mommie.”

When Nancy Beckham passed away in March of 2007, Barbara and her sister, Patti Healy wanted to do something to pay tribute to their mother. It seemed logical to further her legacy of a ministry to the hungry. So, they set up a fund at the Pasadena Community Foundation named the Nancy Nash Beckham Fund for Hunger. The fund will make grants to non-profit organizations in the Pasadena area that provide food and shelter programs to the hungry and homeless or to those rebuilding their lives.

### The Gail Rolf Fund

The Gail Rolf Fund is to be established by bequest through the Gail Rolf Living Trust.

Gail Rolf has devoted her adult life to education. Since 1969, she has taught health education on the junior high, high school, community college and university levels. Gail has authored articles and consulted on many projects related to the health status of all youth including the lesbian, gay, bisexual and the transgender population. She currently serves on the Board of Directors of Friends of Project 10 Inc.

The Gail Rolf Fund will support programs that focus on the advancement of gay, lesbian, bisexual and transgender civil rights. The Fund has a particular interest in helping students K-12 and college/university students. Through a bequest from her estate, Gail hopes to support the idea of full equality for all students regardless of sexual orientation and gender identity.



As a resident of Pasadena, she felt that the Pasadena Community Foundation was the perfect entity to help administer the fund which will support charities that have a proven track record in this field

### Art Education at the Armory Center for the Arts



Art High: Bringing the Power of Art into the Lives of Teens

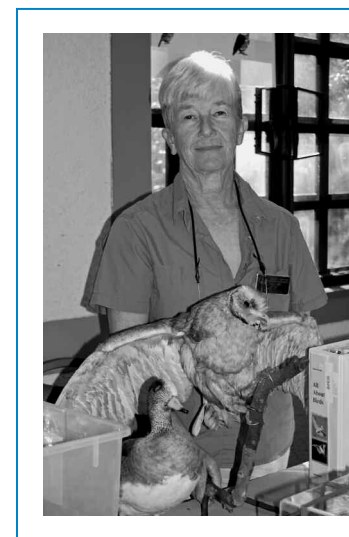
35-Year Grant Funding History: Total grants: \$298,495  
 First Grant: \$1,000 art workshop equipment 1973  
 2007 Grant: \$8,000 Art High Program

artists trained as educators, giving senior students opportunities to develop job skills through apprenticeships, and providing those students seeking a post secondary education in the arts the personal and educational skills to do so. Art High reaches over 560 students each year.

Art High is a tuition free program designed to address the needs of underserved students aged 12-18 who are interested in the visual arts but who have little or no access to after-school art classes and art experiences — particularly youth from low-income, socially troubled neighborhoods.

The Pasadena Community Foundation grant allowed the purchase of digital cameras and computers and other equipment for use by Art High students.

Art High makes a tangible difference in the lives of these youth by seeking to spark students’ enthusiasm for learning, building their self-confidence, providing mentoring opportunities with professional



Nature in a Box kits will support educators in developing and nurturing a strong sense of connection and appreciation toward the natural world.

### Nature Education at Eaton Canyon Nature Center

Last spring, PCF awarded Eaton Canyon Nature Center \$10,000 to develop six boxed kits featuring six nature topics. The kits are available to teachers to borrow free of charge for use in their classroom. The materials have been designed to follow the California Science Content Standards for life and earth sciences for grades K-12. The kits which include topics such as Insects & Arthropods, Birds & Mammals, include taxidermy models, animal pelts, bone models, etc.

The program has been a huge success and the boxes are reserved through the end of the school year by local teachers. Over 500 students have been served to date.

23-Year Grant Funding History: Total grants: \$59,244  
 First grant: \$1,398 electric typewriter 1985  
 2007 Grant: \$10,000 Nature in a Box

